<table>
<thead>
<tr>
<th>Speech I</th>
<th>Speech II</th>
<th>Argumentation &amp; Debate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Students demonstrate knowledge and understanding of the communication process.</strong>&lt;br&gt;Benchmarks: Students will….&lt;br&gt;• Use and apply the principles and model of human communication (1.2)&lt;br&gt;• Diagram a communication event using a communication model (1.2)&lt;br&gt;• Identify interference, or noise, during human communication (1.2, 3.8)&lt;br&gt;• Demonstrate understanding of the communication model, and its effect on human communication (1.2)&lt;br&gt;• Understand legal and ethical issues of communication (4.3)</td>
<td><strong>1. Students demonstrate knowledge and understanding of the communication process.</strong>&lt;br&gt;Benchmarks: Students will….&lt;br&gt;• Use a model of communication to diagram persuasive communication (1.2)&lt;br&gt;• Identify factors which interfere with effective communication (1.2, 3.8)&lt;br&gt;• Increase proficiency at identifying characteristics and use of persuasive communication (1.2, 3.5)&lt;br&gt;• Differentiate between persuasive and informative messages (3.5)&lt;br&gt;• Analyze the legal and ethical issues associated with responsible communication (4.3)</td>
<td><strong>1. Students demonstrate knowledge and understanding of the communication process.</strong>&lt;br&gt;Benchmarks: Students will…..&lt;br&gt;• Diagram an argument using a communication model (2.2)&lt;br&gt;• Recognize various forms of persuasion and debate (2.4)&lt;br&gt;• Apply active listening and effective communication to academic debate (2.5)&lt;br&gt;• Apply a communications model to policy and value debates (2.1, 2.2)</td>
</tr>
<tr>
<td><strong>2. Students know and use techniques and processes of effective communication.</strong>&lt;br&gt;Benchmarks: Students will….&lt;br&gt;• Use concepts and techniques to increase speaking efficiency (3.2)&lt;br&gt;• Increase proficiency in writing and presenting speeches (2.1)&lt;br&gt;• Exhibit increasing organization and writing proficiency (3.1)&lt;br&gt;• Demonstrate a process method of speech writing and organization&lt;br&gt;• Demonstrate verbal and nonverbal techniques (3.3)</td>
<td><strong>2. Students know and use techniques and processes of effective communication.</strong>&lt;br&gt;Benchmarks: Students will….&lt;br&gt;• Use persuasive techniques to prepare persuasive messages and speeches, including orations, bills, resolutions, and debates (3.2)&lt;br&gt;• Use concepts and techniques to increase organization and speaking proficiency (3.1)&lt;br&gt;• Prepare and present a bill or resolution in a parliamentary setting (3.4)&lt;br&gt;• Research a position and prepare a persuasive argument with evidence and reasoning (4.1)&lt;br&gt;• Utilize argumentation and debate skills to participate in an academic debate (3.5)</td>
<td><strong>2. Students know and use techniques and processes of effective communication.</strong>&lt;br&gt;Benchmarks: Students will….&lt;br&gt;• Apply research skills to writing and designing arguments (3.1)&lt;br&gt;• Exhibit improved persuasion and argumentation skills (3.3)&lt;br&gt;• Demonstrate increased proficiency in speaking and debating (3.3)&lt;br&gt;• Research and develop persuasive arguments (3.4)&lt;br&gt;• Use argumentation and debate skills to participate in academic debates (2.4)</td>
</tr>
<tr>
<td>Speech I</td>
<td>Speech II</td>
<td>Argumentation &amp; Debate</td>
</tr>
<tr>
<td>----------</td>
<td>-----------</td>
<td>------------------------</td>
</tr>
</tbody>
</table>
| 3. Students prepare and deliver speeches. Benchmarks: Students will….  
- Increase proficiency in researching and writing (2.1)  
- Practice speech delivery (4.2)  
- Identify areas needing improvement (4.2)  
- Critique peers’ speeches and give oral and written comments (2.5, 3.4)  
- Present prepared speeches to peers, family, friends and teachers (2.3, 2.4)  
- Increase proficiency at preparing and presenting speeches (4.2)  
- Demonstrate effective audience analysis (2.2)  

4. Students respond to and analyze oral communication. Benchmarks: Students will….  
- Critically analyze own and other students’ speeches (3.6, 3.7)  
- Practice and demonstrate good listening skills (1.1, 2.1)  
- Demonstrate understanding of effective communication through evaluation of communications events (4.1)  

3. Students prepare and deliver speeches. Benchmarks: Students will….  
- Practice persuasive speaking and writing (2.1)  
- Prepare and present persuasive speeches with a process method of speech writing (3.1, 3.2)  
- Increase proficiency at persuasion and public speaking (2.3)  
- Utilize persuasion techniques to improve speaking effectiveness (2.4)  

4. Students respond to and analyze oral communication. Benchmarks: Students will….  
- Critically analyze persuasive messages for techniques and process (3.5)  
- Evaluate persuasive messages for truth and effectiveness (3.5)  
- Apply principles of logic to persuasive messages (3.5)  
- Discriminate between logical and fallacious reasoning (3.5)  
- Use audience analysis and adaptation to improve effective persuasion (2.2)  

4. Students respond to and analyze oral communication. Benchmarks: Students will….  
- Evaluate persuasive messages using logic to determine validity (3.5)  
- Analyze persuasive messages for logical fallacies (3.5)  
- Critique arguments for techniques and effectiveness (3.5)  
- Use audience and setting analysis to improve persuasion (2.2)  
- Critically evaluate academic debates (3.3 – 3.7)  

03/08/2005