

1 **4120 COMMUNITY RELATIONS**

2 Public Relations

3 The District shall strive to maintain effective two-way communication channels with the public. Such
4 channels shall enable the Board and staff to interpret the schools' needs to the community and provide a
5 means for citizens to express their needs and expectations to the Board and staff.

6 The Superintendent shall establish and maintain a communication process within the school system, and
7 between it and the community. Such public information processes shall provide for news releases at
8 appropriate times, news and social media coverage of district programs and events, regular direct
9 communications between individual schools and the citizens they serve, and assist staff in improving their
10 skill and understanding in communicating with the public.

11 The District may solicit community input through a variety of means, including but not limited to: Board
12 meetings, Board work sessions, other public meetings, surveys, advisory panels, and other events or
13 activities which may bring staff and citizens together.

14 Legal Reference:

15 Art. II, Sec. 8, Montana Constitution - Right of participation

16 Art. II, Sec. 9, Montana Constitution - Right to know

17 Policy History:

18 Adopted on: July 1, 2000

19 Revised on: May 9, 2016