

JOURNALISM

Photo Journalism

CONTENT STANDARDS AND BENCHMARKS

Comprehend, analyze and respond to media.

Students will:

- analyze and evaluate the role of photography in mass media

Understand historical, cultural, ethical and legal influences

Students will:

- exercise the rights and responsibilities of freedom of expression
- understand the ethical and legal ramifications of photo laws: libel, privacy, copyright, digital manipulation, obscenity, access, model releases
- explore the paths for post-secondary educational and career opportunities

Deliver ideas and information clearly, creatively, effectively

Students will:

- communicate professionally with both the school and local community
- actively seek, gather and evaluate a variety of sources
- produce accurate, balanced and fair journalism with awareness of a target audience
- capture the story through photographs and effective outline/caption writing

Manage resources and technology

Students will:

- establish safety measures in dealing with chemicals and darkroom equipment
- develop an understanding of basic darkroom techniques: developing and printing
- recognize photographic principles of lighting, composition, timing and styles
- utilize software to enhance and/or prepare photographs for layout
- explore a variety of camera types: 35 mm SLR, point and shoot, digital

Communicate visually

Students will:

- demonstrate basic design principles: proper gaze motion, variety of horizontal and vertical shots, trapped action, bleeds, dominant photo/CVI, rule of thirds
- understand and exercise the difference between journalistic (news, feature, sports) and artistic photography: people+action=interest

create photo essays which include establishing shots, medium range shots and closeups using a variety of angles and distances in exploring a newsworth subject